

HOW TO SPONSOR

*All sponsorships are on a first
come-first served basis.*

If you are interested in
sponsoring any of these
programs please call or email us at
920-674-7720 or
ksorvick@jeffersonwis.com.

All checks can be made out to the
City of Jefferson.

Receipt of sponsorship will be sent
via mail when sponsorship fee is
received.

**SPONSORSHIP DEADLINE:
FRIDAY, JANUARY 13, 2018**

****All sponsorships received before
the deadline will be used for 2018
events and programs.****

**City of Jefferson
Parks, Recreation & Forestry Department
317 S. Main Street
Jefferson, WI 53191**

**Phone: 920-674-7720
E-mail: ksorvick@jeffersonwis.com**

City of Jefferson

**Parks, Recreation & Forestry
Department**



We're going outside.

**Sponsorship
Opportunity
Packet**

JEFFERSON

SPONSORING A PROGRAM

Businesses searching for creative and interactive ways to reach new and active customers are invited to sponsor various City of Jefferson Parks, Recreation & Forestry opportunities. Sponsorships are sought after for a wide variety of activities and events including youth sport programs, one day programs and free City wide events. These programs are highlighted in this brochure.

With your sponsorship, you can increase your business exposure within our community. This allows the City of Jefferson Parks, Recreation and Forestry Department to make all programs easily accessible to families in the Jefferson Community.

These sponsorship opportunities will get you face to face with thousands of residents in our community. We look forward to partnering with you in 2018!



YOUTH SPORT PROGRAM SPONSORSHIP 2018



Spring Outdoor Soccer	\$1,000
Blast Ball (Age 4 & Pre K)	\$200
T-Ball (Grades K & 1)	\$200
Minor League (Grades 1 & 2)	\$200

WHY SHOULD YOU SPONSOR A YOUTH SPORT PROGRAM?

- Name listed as program sponsor in 4,500 recreation guides
- Logo printed on back of each t-shirt in program
- Benefit of helping youth enjoy a positive recreation experience



Movies in the Park FREE EVENTS Summer 2018

\$450 Sponsorship Cost Per Movie

MOVIE DATES

Friday, June 1—Friday, July 6—Friday, August 3

Movies will be announced on
Monday, January 1, 2018

- Name listed as event sponsor in 4,500 recreation guides.
- Logo included on all marketing materials, flyers, brochures, etc.
- Event banner hung at Rotary Waterfront Park during the movie showing

JEFFERSON

RECREATION PROGRAM BUSINESS ADS

The City of Jefferson Parks, Recreation & Forestry Department is looking for local businesses to purchase ads in the Spring/Summer & Fall/Winter Brochures to offset mailing & printing costs. The brochures are mailed to over 4,500 homes in the Jefferson community and school district.

AD SPACE IN OUR BROCHURE:

Size: (Business card) 3.5 inches by 2 inches

All ads must be JPEG and PNG files

Price:

\$50 (For one brochure addition)

\$100 (For both brochure additions)

Due to space the brochure is limited to 20 advertisement spaces only.

ONE DAY PROGRAMS

The Jefferson Recreation Department offers One Day Programs throughout the school year and summer for any children grades K-6. If you are interested in sponsoring one of these programs or would like more information, please contact Karl Sorvick at 920-674-7720.