

**FOR IMMEDIATE RELEASE:**

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**Jefferson Holiday Lights Parade and other holiday activities to cablecast on Jefferson Cable Channel 96.**

Jefferson, WI, December 16, 2009: The City of Jefferson cable channel will televise the Jefferson Holiday Lights Parade on Charter Cable channel 96 during the month of December. The parade will replay at 7:00pm on Saturdays, 8:32pm on Mondays, and 9:03pm on Tuesdays through January 5th. In addition, there will be several other local holiday programs featured on channel 96 to include; The Senior Center Holiday Party, The Jefferson High School Christmas Concert, St. Mark's Holiday Choir, and St. John's Advent Service.

During Christmas Eve and Christmas Day, Jefferson Community Television will televise continuous holiday programming through out the day.

For a complete schedule of all the programs, please visit [www.jeffersonwis.com](http://www.jeffersonwis.com) and click on the cable channel link. If you would like a DVD copy of any program on channel 96, please call 674-7700 or e-mail: cable@jeffersonwis.com.

For cable subscribers living outside the City of Jefferson, channel 96 can be seen on digital channel 987 in Jefferson and western Waukesha counties.

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